

# LUCREZIA FATTOBENE

*Curriculum vitae et studiorum*



Date of birth: 04/05/1989

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## CURRENT POSITION

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2023 - ongoing **Associate Professor in Financial Market and Institutions** (SECS-P/11) – Department of Management and Law, University of Rome Tor Vergata (October 2023- ongoing). Teachings: Corporate Finance (6 CFU); Financial Enterprise Risk Management (6 CFU); Neuroeconomics (3 CFU).

Other teachings: Neurofinance - LUM Giuseppe Degennaro University

2024 – ongoing **Scientific Director** of *BrainLine – Boosting Research Activities in Neuroeconomics – Linked Experiences*, the first Italian inter-university association on neuroeconomics.

2025 – ongoing Member of the CEFIN (Centro Studi Banca e Finanza)

**National Scientific Qualification (ASN) Associate Professorship (13/B4, Economia degli intermediari finanziari e finanza aziendale)** (10/07/2025 - 10/07/2037)

## FORMER POSITION and EDUCATION

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2020-2023 **Assistant Professor in Financial Market and Institutions** (RtD-B) (SECS-P/11) – Department of Management and Law, University of Rome Tor Vergata (October 2020- October 2023); Teachings: Corporate Finance (6 CFU), Introduction to Finance (6 CFU)

2019-2020 **Assistant Professor in Financial Market and Institutions** (RtD-A) (SECS-P/11) - LUM Jean Monnet University (May 2019 – October 2020); Teachings: Corporate Banking, Financial Market and Institutions, Behavioural Finance and Neurofinance

2016-2018 **Research Fellow**, Department of Experimental and Clinical Medicine - Marche Polytechnic University (Ancona), Department of Management - University of Rome 'Tor Vergata' (Rome)

2013- 2016 **Ph.D. in Banking & Finance**, University of Rome 'Tor Vergata' (Rome); Thesis Title: "Corporate Governance: A Behavioural Perspective"; Final mark: Excellent cum laude

2011-2013 **Master of Science in Banking, Finance & Insurance**, Marche Polytechnic University (Ancona); Final mark: 110/110 cum laude

2008-2011 **Bachelor's degree in Economics & Finance**, Marche Polytechnic University (Ancona); Final mark: 110/110 cum laude

2003-2008 **High School Diploma in Scientific Studies**, Liceo Scientifico L. di Savoia (Ancona), Final mark: 100/100 cum laude and National Award from the Italian Ministry of Education

## OTHER EDUCATIONAL EXPERIENCES

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**Eye-tracking e UX**, Ux boutique, 18 June 2020

**Visiting Researcher at the Rotterdam School of Management**, Erasmus University, January-April 2016, Rotterdam, Netherlands

**Methodology for Quantitative Research, factorial analysis and regression analysis- Summer School – ADEIMF Association**, 14<sup>th</sup> – 20<sup>th</sup> September 2015, University of Salento, Italy

**Neuroeconomics and financial decision-making - Summer School – 6<sup>th</sup>-10<sup>th</sup> July 2015**, Faculty of Economics, University of Ljubljana, Slovenia

**Methodology for Quantitative Research, regression analysis and Stata - Summer School – ADEIMF Association**, 10<sup>th</sup> - 15<sup>th</sup> September 2014, University of Salento, Italy

**Behavioural Finance Special Lectures- Spring 2014**, University of Rome «Tor Vergata»

**Econometrics of Time Series - Fall 2014**, Polytechnic University of Marche, Italy

**Seminars of Econometrics - 2014**, University of Bologna «Alma Mater Studiorum» and Polytechnic University of Marche, Italy

**International workshop “Neuroeconomics: recent advances and future directions”**, Erice, 15<sup>th</sup>-20<sup>th</sup> June 2014

## PUBLICATIONS

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1. Barone, M., Bussoli, C., Fattobene, L. (2025). **Funder’s characteristics: a systematic literature review on crowdfunding and the application of the TCCM framework to the equity context**, *Financial Innovation*, forthcoming (Fascia A Anvur)
2. Barone, M., Bussoli, C., Fattobene, L., Ling, A (2025). **Exploring attentional mechanisms underlying the gender homophily in equity crowdfunding decisions using web-based eye-tracking**, *Scientific reports*, forthcoming (Fascia A Anvur)
3. Carretta, A., Cucinelli, D., Fattobene, L., Schwizer, P., Soana, M.G. (2025). **Il conduct risk nelle banche. Cause, effetti e mitigazione**. Giappichelli. Pagine: 1-144. ISBN: 9791221115628
4. Barone, M., Bussoli, C., Fattobene, L. (2025). **Equity Crowdfunding Fondamenti e determinanti del successo delle campagne: analisi empiriche e sperimentali sulle caratteristiche degli investitori e sulle preferenze di investimento**. Lefebvre Giuffrè. Pagine: 1-276. ISBN: 9788828876977
5. Barone, M., Bussoli, C., Fattobene, L. (2025). **The influence of financial literacy and financial self-efficacy in equity crowdfunding investment decisions**, *Venture Capital*, 1–41. <https://doi.org/10.1080/13691066.2025.2535957> (Fascia A Anvur)
6. Carretta, A., Cucinelli, D., Fattobene, L., Schwizer, P. (2025). **Bank misconduct: The deterrent effect of country governance and customer reaction**, *Journal of Banking & Finance*, vol. 174, 107434, doi: 10.1016/j.jbankfin.2025.107434 (Fascia A Anvur)
7. Ceravolo M.G., Fattobene, L. (2025). **Vorrei ma non Pos o vorrei ma col Pos? Meccanismi cerebrali dei comportamenti di pagamento nell’era digitale**, *Bancaria*, Vol. 6, pp: 46-52
8. Cherubini, E., Prata, O., Fattobene, L., Ceravolo, M. G., Silvestrini, M., Luzzi, S. (2025). **Profiles of vulnerability to financial exploitation in the degenerative dementias**, *The American Journal of Geriatric Psychiatry*, <https://doi.org/10.1016/j.jagp.2025.05.012>

9. Carretta, A., Cucinelli, D., Fattobene, L., Leonelli, L. and Schwizer, P. (2025). **Expectations of bank automation: the influence of consumer cognitive schema**, *International Journal of Bank Marketing*, Vol. 43, No.1, <https://doi.org/10.1108/IJBM-05-2023-0309> (Fascia A Anvur)
10. Fattobene L. (2024). **Neuroscienze delle decisioni in economia e finanza. Un viaggio nel cervello di consumatori e investitori**. FrancoAngeli. Pagine: 202; ISBN: 9788835160991
11. Ceravolo M.G., Fattobene, L. (2024). **Nel cervello dei trader**, *Bancaria*, Vol. 12, pp. 56-62.
12. Carretta, A., Fattobene, L., Graziano, E.A., Schwizer, P. (2024). **Errors and misbehaviors in banking and finance: a systematic literature review and an integrative framework**, *Journal of Management and Governance*, <https://doi.org/10.1007/s10997-024-09727-7> (Fascia A Anvur)
13. Bussoli, C., Fattobene, L., L'Abate, V., Raimo, N., Vitolla, F. (2024). **Whitepaper Quality and ICO Success: the Role of Textual Characteristics**, *Strategic Change*, 34, 359–369. <https://doi.org/10.1002/jsc.2625>.
14. Barone, M., Bussoli, C., Fattobene, L. (2024). **Financial self-efficacy, visual attention, and performance in equity crowdfunding: An eye-tracking experiment**, *Journal of Neuroscience, Psychology, and Economics*. Advance online publication. <https://doi.org/10.1037/npe0000195> (Fascia A Anvur)
15. Barone, M., Bussoli, C., Conte, D., Fattobene, L. and Morrone, D. (2024). **Perceptions of CSR initiatives as a strategic driver in strengthening relationships among banks and Italian consumers: an empirical approach in the Italian banking context**, *International Journal of Bank Marketing*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJBM-07-2023-0386> (Fascia A Anvur)
16. Barone M., Bussoli C., Fattobene L. (2024). **Exploring financial graph literacy: determinants and influence on financial behavior**, *Qualitative Research in Financial Markets*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/QRFM-12-2023-0304> (Fascia A Anvur)
17. Bussoli C., Fattobene L., Intini S., Sorge V. (2024). **Le determinanti del comportamento finanziario digitale: un'indagine nel contesto italiano**, *Bancaria (sezione Forum)*, Vol. 7/8, pp. 20-34.
18. Barone, M., Bussoli, C. and Fattobene, L. (2024). **Digital financial consumers' decision-making: a systematic literature review and integrative framework**, *International Journal of Bank Marketing*, <https://doi.org/10.1108/IJBM-07-2023-0405> (Fascia A Anvur)
19. Bussoli, C., Assal, S.E., Fattobene, L., Graziano, E.A. (2024). **Social Sustainability in Equity Crowdfunding: The Role of Women in the Platforms' Boards**. In (a cura di): La Torre, M., Leo, S. (eds) *Contemporary Issues in Sustainable Finance*. Palgrave Studies in Impact Finance. Palgrave Macmillan, Cham. [https://doi.org/10.1007/978-3-031-45222-2\\_9](https://doi.org/10.1007/978-3-031-45222-2_9)
20. Graziano, E.A., Fattobene, L., Ricci, O., Scimone, X. (2023). **Market reactions to Recovery Fund press releases during COVID-19: An event-study analysis**, *Economic Letters*, Vol. 230, 111242, <https://doi.org/10.1016/j.econlet.2023.111242>
21. Bussoli, C., Farina V., Fattobene, L., Leonelli, L., (2023). **Alfabetizzazione grafica finanziaria e comportamento dei consumatori: un'indagine nel contesto italiano**, *Bancaria (sezione Forum)*, No. 5, pp. 26-40
22. Di Carlo, E., Fattobene L., Caiffa, M., (2023). **Determinants of Intra-group Interlocking in European listed business groups**, *Financial Reporting*, Vol. 1, <https://doi.org/10.3280/FR2023-001002>
23. Graziano, E.A., Fattobene, L., Giovando, G., Pelliccelli, A., (2023). **Contacts on LinkedIn: equity crowdfunding platforms' networks and creators' innovation performance**, *European Journal of Innovation Management*. <https://doi.org/10.1108/EJIM-03-2022-0125> (Fascia A Anvur)
24. Pascucci, F., Bartoloni, S., Ceravolo, M.G., Fattobene, L., Gregori, G. L., Pepa, L., Raggetti, GM., Temperini, V., (2022). **Exploring the relationships between perception of product quality, product ratings, and consumers' personality traits: an eye-tracking study**, *Journal of Neuroscience, Psychology, and Economics*, Vol. 15 No. 2, pp. 89–100 (Fascia A Anvur)

25. Bussoli, C., Ceravolo, M.G., Fattobene, L., Raggetti, GM., (2022). **The Influence of the Risk Reward Profile and of the Colour of Disclosure Documents on Attractiveness Perception of Mutual Fund Products**, *Journal of Financial Regulation*, Vol. 8, No. 1, pp. 132–137, <https://doi.org/10.1093/jfr/fjab010>
26. Ceravolo, M.G., Farina, V., Fattobene, L., Leonelli, L., Raggetti, GM., (2021). **Anchoring Effect in Visual Information Processing During Financial Decisions: An Eye tracking Study**, *Journal of Neuroscience, Psychology, and Economics*, 5(1), 19–30. <https://doi.org/10.1037/npe0000153> (Fascia A Anvur)
27. Ceravolo, M.G., Farina, V., Fattobene, Graziano, E. A., L., Leonelli, L., Raggetti, GM., (2021). **Blue and red in financial documents: the influence on attentional mechanisms and behavior**, *International Journal of Bank Marketing*, Vol. 39, No. 7, pp. 1150-1165, doi: 10.1108/IJBM-10-2020-0527 (Fascia A Anvur)
28. Ceravolo, M.G., Farina, V., Fattobene, L., Leonelli, L., Raggetti, GM., (2021). **Gender-Related Variability in Information Processing of Disclosure Documents**, *Journal of Consumer Policy*, Vol. 44, pp. 217–233. doi: 10.1007/s10603-021-09479-z
29. Caiffa, M., Farina, F., Fattobene, L., (2021). **CEO Duality: Newspapers and Stock Market Reactions**, *Journal of Risk and Financial Management*, Vol. 14, No. 1, pp. 1-18, doi: 10.3390/jrfm14010035
30. Carretta, A., Schwizer, P., Fattobene, L., (2020). **Errors and failures in European banking**. In: (Ed.): Vanderheiden, E., and Mayer, C. H., *Mistakes, Errors and Failures across Cultures*. Springer, pp. 259-280
31. Caiffa, M., Farina, F., Fattobene, L., (2020). **All that glitters is not gold: CEOs' celebrity beyond media content**, *International Journal of Finance and Economics*, Vol. 25, No. 3, pp. 444-460. doi: 10.1002/ijfe.1761
32. Farina, V., Fattobene L., Graziano, E. A., (2019). **Investors' knowledge and interlocking directorship: the domino effect of media news on corporate performance**, *European Journal of International Management*, forthcoming
33. Ceravolo, M.G., Fabri, M., Fattobene, L., Polonara, G., Raggetti, G., (2019). **Cash, Card or Smartphone: The Neural Correlates of Payment Methods**. *Frontiers in Neuroscience*, 13:1188. doi: 10.3389/fnins.2019.01188
34. Ceravolo, M.G., Cerroni, R., Farina, V., Fattobene, L., Leonelli, L., Mercuri, N.B., Raggetti, G., (2019). **Attention Allocation to Financial Information: The Role of Color and Impulsivity Personality Trait**, *Frontiers in Neuroscience*, 13:818. doi: 10.3389/fnins.2019.00818
35. Ceravolo, M.G., Farina, V., Fattobene, L., Graziano E.A., Leonelli, L., Raggetti, GM, (2019). **Se le parole non bastano, si usi il colore! Come il rosso e il blu modulano l'attenzione del lettore di un Key Investor Information Document**, *Bancaria (sezione Forum)*, No. 5, pp. 17-32
36. Ceravolo, M.G., Farina, V., Fattobene, L., Leonelli, L., Raggetti, GM, (2019). **Presentational format and financial consumers' behaviour: an eye-tracking study**, *International Journal of Bank Marketing*, Vol. 37, No. 3, p. 821-837 (Fascia A Anvur)
37. Caratelli, M., Fattobene, L., (2018). **Strumenti alternativi di finanziamento per le Pmi: mini-bond, crowdfunding e business lending**, *Bancaria*, No. 11, p. 60-71
38. Cornée, S., Fattobene, L., Migliorelli, M. (2018). **An Overview of Cooperative Banking in Europe**. In: (Ed.): Migliorelli, M., *New Cooperative Banking in Europe*. p. 1-27. Palgrave Macmillan, Cham
39. Ceravolo, M.G., Farina, V., Fattobene, L., Leonelli, L., (2018). **Eye movements and investment decisions**. In: (Ed.): Raggetti, GM., Ceravolo, M.G., Fattobene, L., *Neuroeconomics: theory, applications, and perspectives*. p. 257-266, Milano: EGEA: Bocconi University Press
40. Fattobene, L., Ceravolo, M.G., (2018). **Decision making under risk, uncertainty and ambiguity**. In: (Ed.): Raggetti, GM., Ceravolo, M.G., Fattobene, L., *Neuroeconomics: theory, applications, and perspectives*. p. 121-140, Milano: EGEA: Bocconi University Press
41. Fattobene, L., Ceravolo, M.G., (2018). **Neurofinance: new frontiers and further perspectives**. In: (Ed.): Raggetti, GM., Ceravolo, M.G., Fattobene, L., *Neuroeconomics: theory, applications, and perspectives*. p. 187-202, Milano: EGEA: Bocconi University Press

42. Raggetti, GM., Ceravolo, M.G., Fattobene, L., (Ed.) (2018). **Neuroeconomics: theory, applications, and perspectives**. Milano: EGEA: Bocconi University Press
43. Fattobene, L., Caiffa, M., Di Carlo, E., (2018). **Interlocking Directorship across Italian listed companies: evidence from a natural experiment**, *Journal of Management and Governance*, Vol. 22, No. 2, p. 393-425 (Fascia A Anvur)
44. Raggetti, GM., Ceravolo, M.G., Fattobene, L., Di Dio, C., (2017). **Neural Correlates of Direct Access Trading in a Real Stock Market: An fMRI Investigation**, *Frontiers in Neuroscience*, 11:536.
45. Farina, V., Fattobene, L., Graziano, E.A., (2017). **Do the media capture banking system risk? Evidence from the EU-15 countries**, *International Journal of Managerial and Financial Accounting*, Vol. 9, No. 1, p. 84–103
46. Caiffa, M., Farina, V., Fattobene, L., (2017). **Gli incarichi multipli nel CdA: la prospettiva degli investitori**, *Bancaria (sezione Forum)*, No. 6, p. 20-38
47. Farina, V., Fattobene, L., Graziano, E.A., (2017). **Watchdog or Petdog: What Is the Role of Media in Shaping Banks' Risk Culture?**, In: (Ed.): Carretta, A., Fiordelisi, F., Schwizer, P., *Risk Culture in Banking*. Palgrave Macmillan Studies in Banking and Financial Institutions. p. 195-211, Palgrave Macmillan, Cham
48. Carretta, A., Farina, V., Fattobene, L., (2016). **Quando il central banking "cinguetta": destinatari e contenuti dei tweet delle banche centrali**, *Bancaria*, No. 11, p. 7-18
49. Carretta, A., Farina, V., Fattobene, L. (2016). **European System of Central Banks and Communication: what do Social Media Reveal?**, In: (Ed.): Bracchi, G., Filotto, U., Masciandaro, D., *The Italian banks: which will be the 'new normal'?* p. 243-257, Roma: Edibank-Bancaria Editrice
50. Fattobene, L., Caiffa, M., (2016). **Sitting on the Board or Sitting on the Throne? Evidence of Boards' Overconfidence from the Italian Market**, *Economic notes, Review of Banking, Finance and Monetary Economics*, Vol. 45, No. 2, p. 235-269
51. PhD Thesis: **"Corporate Governance: A behavioural perspective"** (2016).

#### COORDINATION OR PARTICIPATION TO RESEARCH GROUPS

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Principal Investigator of the project *"The Influence of Artificial Intelligence Labeling on Consumer Decision-Making in Financial Contexts: A Neurofinance Perspective"* (ALLIANCE), funded under the 2024 University Research Call – Department of Management and Law, University of Rome Tor Vergata. 15 February 2025 – 14 February 2027

Member of the Research Team of *BrainLine – Boosting Research Activity in Neuroeconomics*, an inter-university association founded by Università Politecnica delle Marche, University of Rome Tor Vergata, and LUM Giuseppe Degennaro University. Since 1 January 2020

Participant in the project *"Influence of Digitalization on Financial Decisions in the Financial System"*, Department of Management, Finance and Technology, LUM Giuseppe Degennaro University. Since 1 January 2025

Participant in the research project *"Neurofinance: The Mechanisms for Allocating Attention and the Protection of the Banking Customer"*, agreement between Università Politecnica delle Marche and the Bank of Italy. Since 17 December 2024

Participant in the project *"The Impact of Artificial Intelligence Solutions on the Financial Context"*, Department of Management, Finance and Technology, LUM Giuseppe Degennaro University. 1 January 2024 – 31 December 2024

Participant in the project *“Digitalization and Artificial Intelligence in Banking and Finance: The Influence on Financial Consumers’ Decision-Making”*, Department of Management, Finance and Technology, LUM Giuseppe Degennaro University. 1 January 2023 – 31 December 2023

Participant in the project *“neUral iNsights Into fiNancial decisions” (UNION)*, Department of Management and Law, University of Rome Tor Vergata. 1 May 2022 – 30 April 2024

Participant in the project *“Digitalization and Artificial Intelligence in Banking and Finance”*, Department of Management, Finance and Technology, LUM Giuseppe Degennaro University. 1 January 2022 – 31 December 2022

Participant in the project *“Assessing Graph Literacy”*, Department of Management, Finance and Technology, LUM Giuseppe Degennaro University. 1 January 2021 – 31 December 2021

Participant in the project *“A Neurobiological Approach to Borrowing Decisions” (NEUROLEND)*, funded under the *Beyond Borders 2019* call, University of Rome Tor Vergata. 28 April 2020 – 31 December 2022

Participant in the project *“A Neurobiological Approach to Financial Investors’ Decision Making” (NEUROFIN)*, funded under the *Consolidate the Foundations 2015* call, University of Rome Tor Vergata. 15 June 2016 – 15 March 2018

#### AWARDS AND SCOLARSHIPS

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ADEIMF Best Paper Award (Title: When a graph is (or not) worth a thousand words: a US study on financial graph literacy and financial behavior) - Convegno Adeimf 2023, Florence, 22-23 September 2023

2022 Neuropsychoeconomics Conference Best Poster Award (Title: Visual attention mechanisms of borrowing decisions and the influence of human or algorithm advice), University of Lille, 9-10 June 2022

AIDEA (Accademia Italiana di Economia Aziendale) Research Project Grant 2019 (Title of the Project proposed: *Investors’ attention towards financial disclosure documents and the influence of graph literacy*)  
2019 Research Grant, LUM Giuseppe Degennaro University

Nedcommunity Best Paper Award in Corporate Governance (Title: All That Glitters is Not Gold: CEOs' celebrity beyond media content) – XXV edition of Money, Banking and Finance Rome International Conference

Ph.D. scholarship - University of Rome ‘Tor Vergata’ (Rome)

Summer scholarship for English improver courses at University of Malta - Italian Ministry of Foreign Affairs and International Cooperation

Socrates - Erasmus scholarship

Enrollment into the «Albo delle Eccellenze» of the Ministry of Education

#### CONFERENCES ORGANIZATION AND PARTICIPATION AS SPEAKER

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1st LUM Conference on Accounting & Finance Research: Scientific Committee Member, *“Driving the SDGs: A Decade of Action for a Sustainable Future”*, Bari, 9–10 June 2025

1st LUM Conference on Accounting & Finance Research: Presenter, Barone M., Fattobene L., Pomante U., Ranalli M. *The Emotional Intelligent Financial Advisor: An Exploration of Business Choices and Job Performance Through Personality Traits*, Bari, 9–10 June 2025

2025 NeuroPsychoEconomics Conference: Scientific and Organizing Committee Member, University College Dublin, 4–6 June 2025

2025 NeuroPsychoEconomics Conference (Poster Presentation): Barone M., Bussoli C., Fattobene L., “Financial graph literacy and financial behavior: The moderating role of users’ characteristics”, University College Dublin, 4–6 June 2025

8° Officina di Neuroeconomia: Scientific and Organizing Committee Member, March 2025

2024 NeuroPsychoEconomics Conference: Presenter, Fattobene L., Pomante U., Ranalli M. “Sustainability is in the eye of the beholder: the influence of the ESG label on attention and attractivity of investment products”, Politecnico di Milano, 6–7 June 2024

2024 NeuroPsychoEconomics Conference: Scientific and Organizing Committee Member, Politecnico di Milano, 6–7 June 2024

7° Officina di Neuroeconomia: Scientific and Organizing Committee Member, March 2024

7° Officina di Neuroeconomia: Presenter, “Vorrei ma non POS: correlati neurali dei metodi di Pagamento”, BrainLine, Hotel Ego Ancona, 14 March 2024

6th Officina di Neuroeconomia: Scientific and Organizing Committee Member, March 2023

6° Officina di Neuroeconomia: «L’illusione (visiva) dell’etichetta ESG», (shared with Prof. U. Pomante), University Roma Tre, 17<sup>th</sup> March 2023

3rd Boca Corporate Finance and Governance Conference: Carretta A., Cucinelli D., Fattobene L., Schwizer P. «Bank Misconduct, the deterrent effect of country governance and the detection effect of media», Boca Raton, Miami 10-11<sup>th</sup> December 2022

Social Impact Investments International Conference 6th edition: Bussoli C., El Assal S., Fattobene L., Graziano E.A. «Social Sustainability in Equity Crowdfunding: the role of women in the platforms’ boards», Rome, 1<sup>st</sup>-2<sup>nd</sup> December 2022

ADEIMF 2022: Carretta A., Cucinelli D., Fattobene L., Schwizer P. «Bank Misconduct, the deterrent effect of country governance and the detection effect of media», Bari, 23-24<sup>th</sup> September 2022

EURAM 2022: Carretta A., Fattobene L., Graziano E.A., Schwizer P. «Errors and Misconduct in banking and finance: a Systematic Literature Review and an Integrative Framework», Winterthur, 15-17<sup>th</sup> June 2022

2022 NeuroPsychoEconomics Conference (poster presentation): Fattobene L., Andrenelli E., Pepa L., Baldini N., Capecchi M., Ceravolo M.G. «Visual anchoring in financial decision making in patients with Parkinson’s disease: an eye tracking study», University of Lille, 9-10<sup>th</sup> June 2022

2022 NeuroPsychoEconomics Conference (poster presentation): Fattobene L., Farina V., Filotto U., Leonelli L., Ceravolo M.G. «Visual attention mechanisms of borrowing decisions and the influence of human or algorithm advice», University of Lille, 9-10<sup>th</sup> June 2022

Chair and co-proponent of the Track «Decision making and errors: the effects of digitalization in the financial sector», EURAM 2022, Winterthur, 15-17<sup>th</sup> June 2022

Technology, Innovation and Stability: New Directions in Finance (TINFIN) Conference: «Financial graph literacy and financial behavior: a US study», online, 5-6<sup>th</sup> May 2022

5° Officina di Neuroeconomia: «Se gettiamo l’ancora perdiamo la bussola? Uno «sguardo» ai documenti della trasparenza bancaria», University of Rome Tor Vergata, March 17<sup>th</sup> 2022

EURAM 2021 Conference: «Anchoring effect in visual information processing during financial decisions: an eye-tracking study», online, 16-18<sup>th</sup> June 2021

2° national workshop of the Osservatorio Nazionale di Educazione Economico Finanziaria ONEEF: «Financial Graph Literacy: indagine nel contesto italiano e comportamento in ambito finanziario», online, 22<sup>nd</sup> April 2021

4° Officina di Neuroeconomia: «Il cervello...analizza le informazioni finanziarie», organized by Brain Line online 18<sup>th</sup> March 2021

Virtual Process Tracing 2020 Conference: «Heuristics and auditory stimuli affect visual information processing in financial decisions», 12<sup>th</sup> November 2020

Virtual Process Tracing 2020 Conference: «Loan officers' decision strategies: an exploratory eye-tracking study», 17<sup>th</sup> September 2020

ADEIMF Summer Conference (virtual): «Loan officers' decision strategies: an exploratory eye-tracking study», 11<sup>th</sup> September 2020

LUM Jean Monnet University webinar "Pandemia e Cervello: come spiegare i cambiamenti nelle decisioni finanziari con la neurofinanza", organized by LUM and Brain Line Association: «Tracciamento dello sguardo e scelte finanziarie», 19<sup>th</sup> June 2020

International online conference "Corporate Governance: Examining Key Challenges and Perspective": "CEO duality: newspapers and investors' opinions", 7-9<sup>th</sup> May 2020

Annual meeting of the Society for Neuroeconomics (poster presentation): «Heuristics and auditory stimuli affect visual information processing in financial decisions», 7-9<sup>th</sup> October 2020

Annual meeting of the Society for Neuroeconomics (poster presentation): «Loan officers' decision strategies: an exploratory eye-tracking study», 7-9<sup>th</sup> October 2020

ADEIMF Summer Conference: «The influence of auditory stimuli on financial information processing», Torino, 13-14<sup>th</sup> September 2019

NeuroPsychoEconomics Conference 2019 (poster presentation): «The influence of auditory stimuli on attention allocation to the bank account information sheet», LUISS University, Rome, 6-7<sup>th</sup> June 2019

3° Officina di Neuroeconomia: "Colori e suoni nella black box: il comportamento dell'investitore" (shared with Prof. L. Leonelli), Camera dei Deputati, Rome, 14<sup>th</sup> March 2019

3° Officina di Neuroeconomia: "La Neurofinanza per la tutela dell'investitore", Marche Polytechnic University, Ancona, 12<sup>th</sup> March 2019

Scientific and Organizational Committee member of the 3° Officina di Neuroeconomia, (Ancona, Rome, 12/14<sup>th</sup> March 2019); 2° Officina di Neuroeconomia, Ancona, Milan, Rome, 12/15<sup>th</sup> March 2018; 1° Officina di Neuroeconomia, Ancona, 16/18<sup>th</sup> March 2017)

ADEIMF Summer Conference: «Coloured layouts affect financial information processing», Cagliari, 7-8<sup>th</sup> September 2018

Seminar: "Le informazioni salienti per investire: cosa ci dicono gli occhi di chi le legge?" (shared with Prof. L. Leonelli), University Rome "La Sapienza", 31<sup>th</sup> May 2018

2° Officina di Neuroeconomia: "Gli occhi non mentono mai: ...neanche in finanza" (shared with Prof. M.G. Ceravolo), Ancona, Milan, Rome, 12/15<sup>th</sup> March 2018

XXVI International Rome Conference on Money, Banking and Finance: Ceravolo M.G., Farina V., Fattobene L., Leonelli L., Raggetti GM. (2017) "Gender differences in attention to financial information: a neurobiological approach", Palermo, 14-16<sup>th</sup> December 2017

1° Officina di Neuroeconomia: “Il processo decisionale in condizioni di rischio, incertezza ed ambiguità” (shared with Prof.ssa M.G. Ceravolo), Ancona, 16-18<sup>th</sup> March 2017

1° Officina di Neuroeconomia: “Neurofinanza” (shared with Prof.ssa M.G. Ceravolo), Ancona, 16-18<sup>th</sup> March 2017

XXV International Rome Conference on Money, Banking and Finance: “All That Glitters is Not Gold: CEOs' celebrity beyond media content”, Roma, 1-2 Dicembre 2016, Best Paper Award in Corporate Governance

13° Workshop of Corporate Governance: «Mass media and chain reaction effects: do news bounce on different companies?», Milan, 27-28<sup>th</sup> October 2016

ADEIMF Summer Conference: «Tick Tock goes the clock: newspapers temporal focus and stock market reactions», Varese, 9-10<sup>th</sup> September 2016

Wolpertinger Conference: «Magnifying glass on board of directors: do newspapers influence investors?», Verona, 31<sup>st</sup> August -3<sup>rd</sup> September 2016

Annual meeting of the Society for Neuroeconomics (poster presentation): «Neural correlates of financial decisions during a real Direct Access Trading (DAT) session: an fMRI study», Berlin, 28-30<sup>th</sup> August 2016

XXIII International Rome Conference on Money, Banking and Finance: «Sitting on the board or sitting on the throne? Evidence of CEOs' overconfidence from the Italian market», Rome, 11-12<sup>th</sup> December 2014

#### OTHER ACTIVITIES

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Member of the Committee – Bank of Italy, for 20 Experts (discipline economico-aziendali, lett. A art. 1 bando 27 agosto 2024).

TedX Speaker Rome 2023: “From Face to Interface: Emotions Round Trip”

Member of the Scientific Committee of the Ph.D. “Economics and Management of Sustainability and Innovation” of the LUM Giuseppe Degennaro University (since May 2019)

Associate Editor of the International Journal of Financial Services Management

Reviewer for the following scientific journals: Finance Research Letters, Journal of Behavioral and Experimental Finance, The Journal of Management & Governance, Scientific Reports, PLOSone, International Journal of Business and Emerging Markets, International Journal of Finance and Economics, Universal Journal of Educational Research, Business Strategy and the Environment, Frontiers in Psychology.

Reviewer for the following conferences: EURAM, ADEIMF.

#### LANGUAGES and COMPUTER SKILLS

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Italian (mother tongue), English (C1), Spanish (B2), French (Basic)

Statistical Software (Python; StatView; Stata; Gephi); Eye-tracking software (Eye-Link, iMotions, SMI)

Rome, november 2025

*Lucrezia Fattobene*

